



Town of Newmarket  
**AGENDA**

**Main Street District Business  
Improvement Area Board**

Tuesday, October 17, 2017 at 7:30 PM

Hall # 2, Community Centre

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**Additions/Corrections to Agenda**

**Declarations of Pecuniary Interest**

**Presentations**

**Deputations**

**Approval of Minutes**

1. Main Street District Business Improvement Area Board Meeting Minutes of September 19, 2017.
2. Marketing Sub-Committee Report/Meeting Minutes

**Items**

3. Light Post Banner Policy
4. Street Events Update
5. Financial Update
6. NDDC Update

**Closed Session (if required)**

**New Business**

**Adjournment**



Town of Newmarket  
**MINUTES**

**Main Street District Business  
Improvement Area Board of Management**

Tuesday, September 19 2017 at 7:30 PM  
Community Centre Hall # 2

200 Doug Duncan Drive

The meeting of the Main Street District Business Improvement Area Board of Management was held on Tuesday, September 19, 2017 in Hall # 2 of the Community Centre – 200 Doug Duncan Drive, Newmarket.

Members Present: Glenn Wilson, Chair  
Anne Martin  
Peter Mertens  
Carmina Pereira  
Jackie Playter  
Rory Rodrigo  
Siegfried Wall  
Elizabeth Buslovich (7:00-7:59 PM)  
Councillor Kwapis  
Olga Paiva

Staff Present: E. Bryan, Business Development Specialist  
S. Niezen, Records and Project Coordinator

The meeting was called to order at 7:32 PM.

G. Wilson in the Chair.

### **Additions & Corrections to the Agenda**

None.

### **Declarations of Pecuniary Interest**

None.

### **Presentations & Recognitions**

None.

## Deputations

### 1. John Dowson- Very Useful Theatre Company

Mr. John Dowson requested support for re-creation of Festival of One Act Plays, on October 5, 6, 7, 2017 in Snap'd auditorium at OTH, on behalf of the Very Useful Theatre Company. He advised that tickets available on line at [www.vuttc.ca](http://www.vuttc.ca). He further advised that there will be a dramatic reading of a Christmas Carol at New Hope Methodist Church on December 3, 2017.

### 2. Heart of Newmarket

A representative on behalf of Heart of Newmarket Citizens Group provided the Committee with background information on the group and advised that it is a not-for-profit incorporated group that advocates for the citizens' perspective on various issues, protects cultural and built heritage of the community, and provides information on matters regarding planning on Main Street.

Mr. Gerald Fox provided overview of Clocktower OMB hearing. He advised members that the hearing on November 15, 2017 will be to determine property ownership. In addition, there will be a conference call on February 8, 2017 to confirm the happenings of the November hearing. He further advised that there is a fundraiser being initiated to raise money from local businesses and residents to support the group at the OMB hearing.

A request was made to put the Heart of Newmarket Citizens Group on the Agenda for the November 21, 2017 BIA meeting.

## Approval of Minutes

### 3. Main Street District Business Improvement Area Board of Management Minutes of July 18, 2017.

Moved by: Carmina Pereira  
Seconded by: Peter Mertens

That the Main Street District Business Improvement Area Board of Management Minutes of July 18, 2017 be approved.

**Carried**

### 4. Marketing Sub-committee Report/Minutes

Moved by: Jackie Playter

Seconded by: Olga Paiva

That the market sub-committee Report/Minutes be approved.

**Carried**

## **Items**

### **5. Report from Councillor Kwapis**

Councillor Kwapis provided verbal update on the following issues:

- OTH beautification including bike rack, planters clean-up, flowers planted, street names put up, plaque in OTH to recognise volunteers and financial donations
- A request for electronic speed sign on Main St. South
- An update on the Soofa benches which are estimated to arrive in approximately six weeks
- Smart parking installation expected by the end of the year
- Garbage bins on Cedar Street
- A report regarding vacant storefronts will be going to the September 25, 2017 Committee of the Whole.
- Town Wide Parking
- Light Post Banner Policy – Remembrance Day banners will be put up this year.

### **8. Light post banner policy**

The Light post banner policy will be discussed at the next meeting, including information on Christmas lighting.

### **9. Street Events Update**

- A verbal update was provided regarding the Kids Halloween Bash and a request was made to close the Street from 6:00 AM to 3:00.
- The candlelight parade is scheduled for November 17, 2017.
- The BIA Christmas party is tentatively scheduled for November 27, 2017.
- There was a request for release of money for the Halloween Bash, Candlelight Parade and the Christmas Party as allocated in Budget.

### **10. Financial Update**

The Business Development Specialist provided a financial update.

Moved by: Elizabeth Buslovich

Seconded by: Siegfried Wall

That the financial update be received.

**Carried**

**11. Newmarket Downtown Development Committee Update**

No update.

**Closed Session (if required)**

None.

**New Business**

The Business Development Specialist provided update on communication with Central Counties, information on workshops available through York Small Business Centre and about grant opportunities

She further advised that there is an active film permit application for October 17, 18 and 19<sup>th</sup> and that Committee Members can provide comments to Legislative Services. Concerns were raised regarding parking in the downtown area when the street is closed for filming.

**Adjournment**

Moved by: Peter Mertens  
Seconded by: Rory Rodrigo

That the meeting adjourn at 9:45 PM.

**Carried**

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Date

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G. Wilson, Chair